



# Dan Moore | Creative Communicator

fresh, smart, top-notch design

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www.dmoorecomm.com

*Enterprising and goal oriented professional with a strong ambition for design.*

*Combines creative vision and sound strategies with a focus on exceeding desired business results.*

## DESIGN EXPERIENCE

**Orbus Exhibit & Display Group**, Woodridge, IL, 7/11-Present - *Senior Art Coordinator*

While working with Orbus I have strengthened my expertise for designing trade show and display graphics, knowledge of various materials, and project management. Some of the many responsibilities include mentoring new employees, troubleshooting artwork, and maintaining client relations.

**AlphaGraphics**, Oakbrook Terrace, IL, 8/05-7/11 - *Graphic Designer*

As the head of the design department I was a vital member of the team working closely with clients to achieve their visions. In 2006, I played an essential role in the store's achievement to the Silver Circle honor status. Some of the many projects included: branding and business packages, brochures, banners, posters, invitations, direct mail, and many more.

**Bernstein-Rein Advertising**, Kansas City, MO, 6/02-8/02 - *Art Director Intern*

Created a competition event campaign for a local Kansas City museum which helped increase the museum's attendance and gave the museum an updated, fresh look. I also had the opportunity to work with photographers, prop-designers, copy writers, the media dept., and design comps for TV commercials.

## FREELANCE DESIGN EXPERIENCE

**Bohringer Creative, Inc.**, Elmhurst, IL  
Direct marketing and branding

**ReMax Insurance Agent**, Bolingbrook, IL  
Direct Mail and branding

**Farmers Insurance Agent**, Darien, IL  
Direct Mail

## WORK EXPERIENCE

**Cucina Roma Restaurant**, Westmont, IL, 1/03-8/05 - *Server*

## UNIQUE SKILLS

- Illustration
- Photography
- Photo editing
- Attention to details
- Mentoring others
- Strong customer relation, and team-building skills
- Multi-tasking under tight timelines
- Problem solving & trouble-shooting artwork
- Balance artistry with audience appeals
- Knowledge of printing and pre-press processes

## TECHNICAL PROFICIENCY

**Platforms:** Mac and PC environments

**Competent with:** Most Creative Cloud programs including InDesign, Photoshop, Illustrator, and Acrobat. Quark XPress. Microsoft programs: Word, PowerPoint, Excel, and Publisher.

**Familiar with:** MindFire, Four51, CorelDraw, HTML

## EDUCATION

University of Kansas, BFA with an emphasis in Graphic Design and Illustration

## ASSOCIATIONS

AIGA Chicago, APA Pool League

## ACCREDITATIONS AND CERTIFICATIONS

- 2nd Place Award for Chicago's 2010 Breast Cancer Network of Strength Team T-Shirt Design.
- 1st Place Award for Chicago's 2008 Breast Cancer Network of Strength Team T-Shirt Design.
- Certificate of Paper Specialist, AlphaGraphics, 1/06.
- Certificate of Design Specialist, AlphaGraphics, 9/05.
- Certificate of Digital Specialist, AlphaGraphics, 9/05.

References upon request.